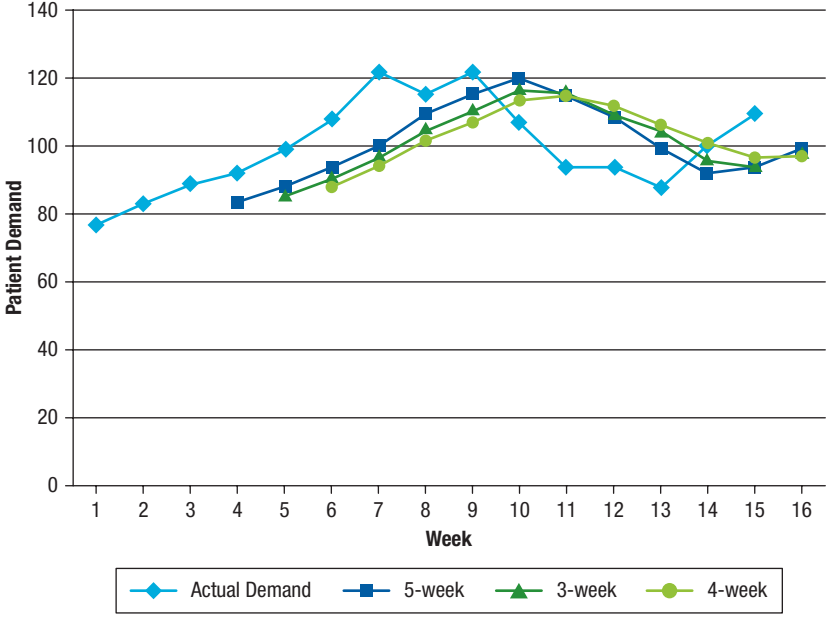FIGURE 13.3: Smoothing Effects of Three-, Four-, and Five-Week Moving Average Forecasts